

INTERNET2



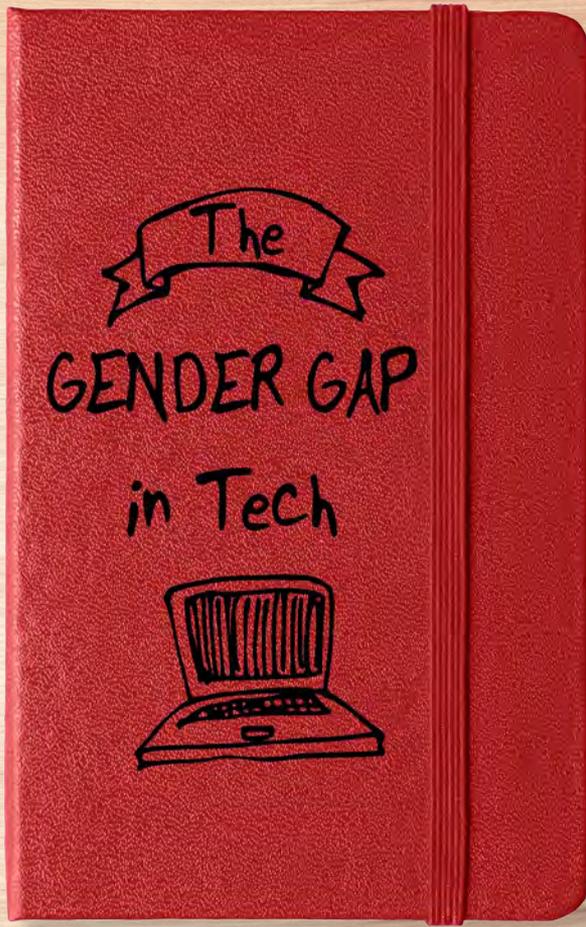
May 8-11, 2023

Atlanta, GA



THE GENDER GAP IN TECH

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Grinnell College



Hello.
I'm Missy
Gansen from
Grinnell College.
My pronouns are
she, her, hers.
I'm here with my
co-pilot, CIO,
Dave Robinson.



Hi.
I'm Dave. My
pronouns are he,
him, and his.



I work in our IT
department. Yet
somedays, I still
don't believe it.

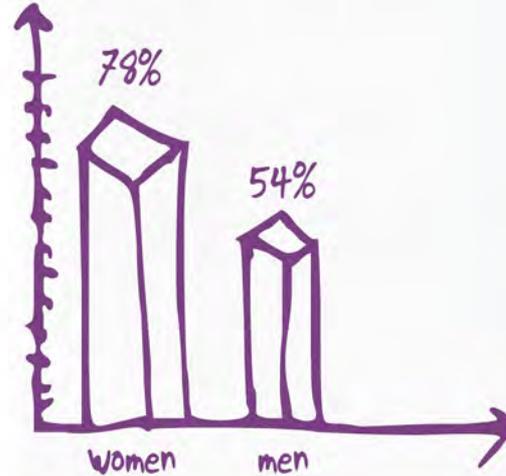


Imposter syndrome refers to an internal experience of self-doubt and believing you are not as competent as others perceive you to be.



Women are 22% more likely than men to experience imposter syndrome at work.

78% of women in tech say they have to work harder to prove their worth. Only 54% of men say the same.



Internal

I don't have anything interesting or worth saying in meetings at work.

I will never be good enough.

I don't have the qualifications, experience, or credentials to belong here.

External

It's either insinuated or stated you don't belong - you're an exception, an experiment, or a "diversity hire."

You are silenced or not invited.

The goal posts keep moving so you have to keep proving yourself.

Truth Bomb



Unconscious bias
or implicit bias
is instinctively
categorizing
people and things
without being
aware of it.

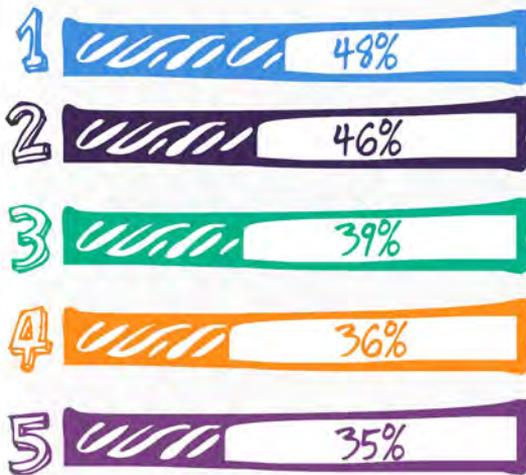


We all have unconscious bias!



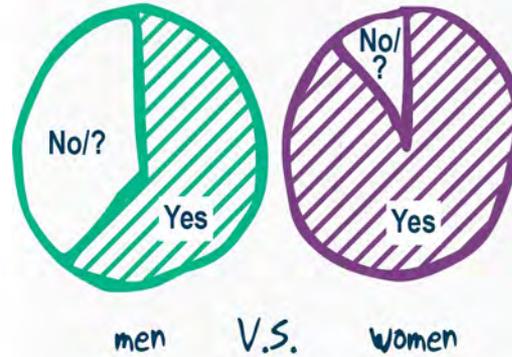
Top Five Barriers:

1. Lack of mentors
2. Lack of female role models
3. Gender bias in the workplace
4. Unequal growth opportunities
5. Unequal pay for the same skills



1/3 of men either don't believe, or are not sure if there is a gender gap in wages.

Do you believe a gender wage gap exists?





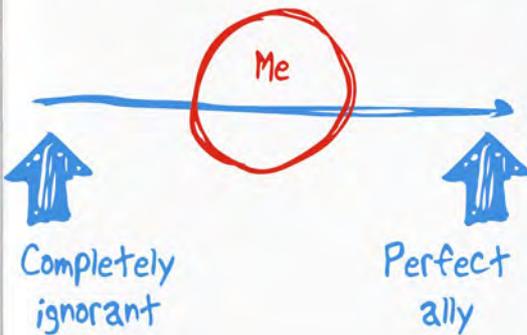
There's a buzz... now press the keys. Ben, Yvonne, Richard and some of the "micro" program.

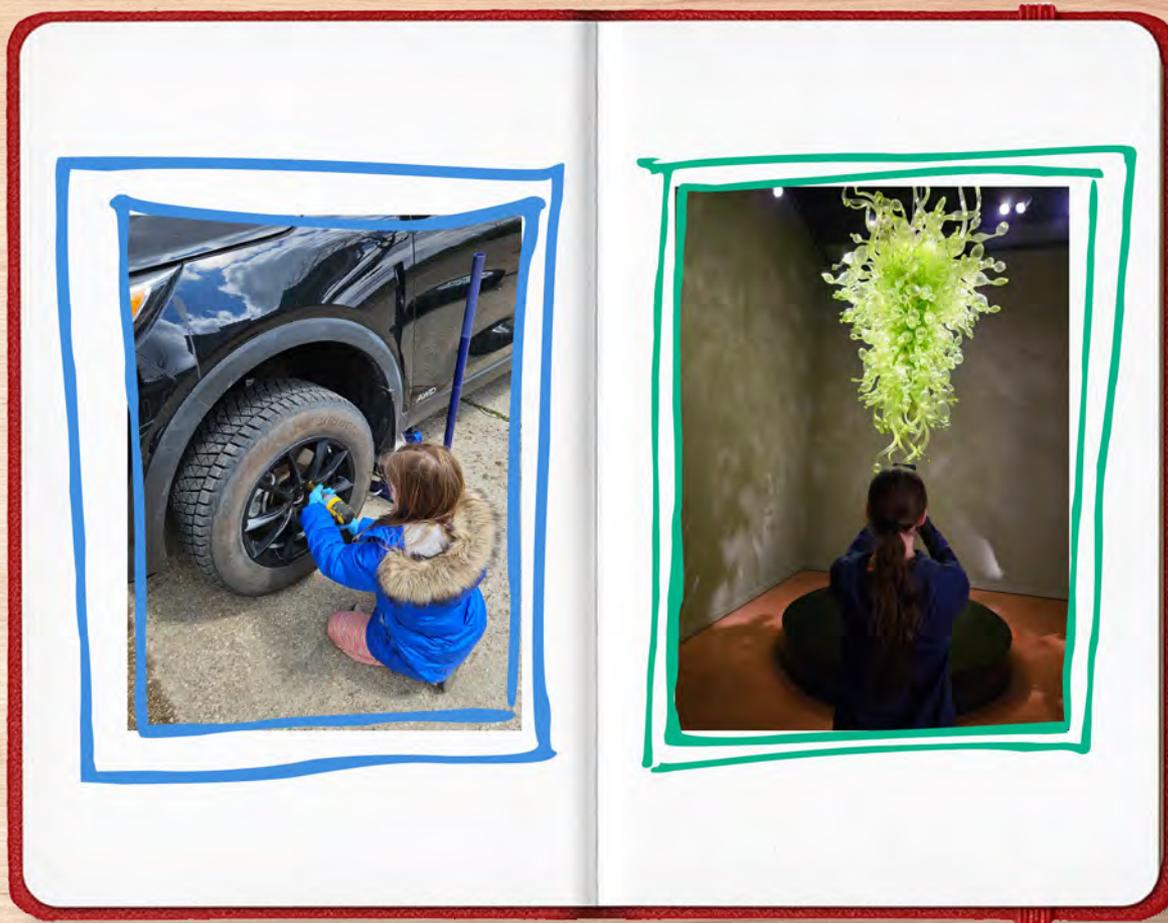
Meet the micro

Computer use is still in its infancy and many are still trying to get the most out of the machine. It is not surprising that the most popular part of the course is the...

...the opportunity to use the machine. The children are very interested in the machine and are very keen to learn more about it. The children are very interested in the machine and are very keen to learn more about it.

...the opportunity to use the machine. The children are very interested in the machine and are very keen to learn more about it. The children are very interested in the machine and are very keen to learn more about it.





Bright Idea

What have I
learned about
allyship?



Actively fight
imposter
syndrome



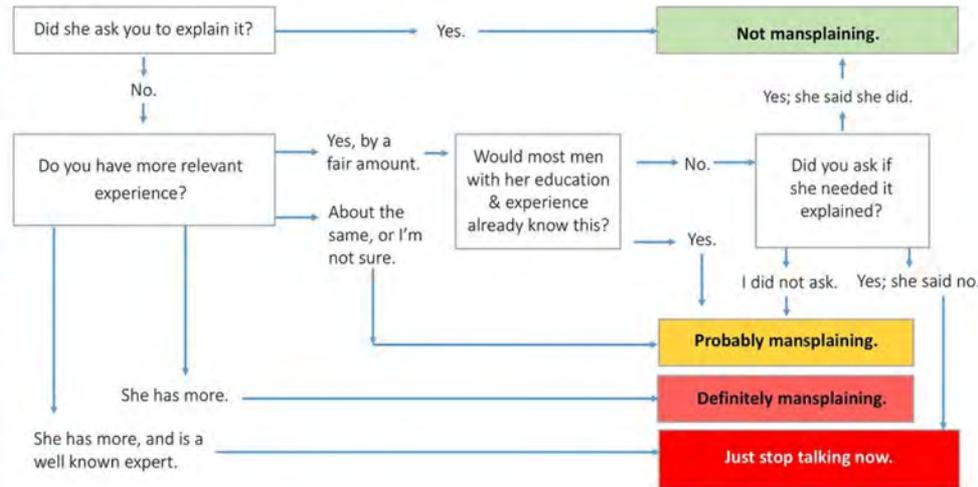
Intentionally
include



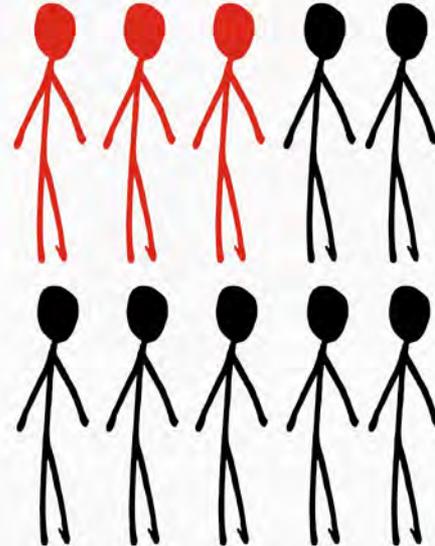
Show respect
for expertise

Note to Self

Am I mansplaining?



Fewer than 3 in 10 tech workers are women. And 20% of those ladies are thinking of leaving their job.



Truth Bomb

Bright Idea



Women are nearly
half the global
population.

KEY POINT:
We need more
women in tech.



Women see things differently.



Diverse teams tend
to develop more
innovative ideas.

Greater gender
diversity =



Hiring

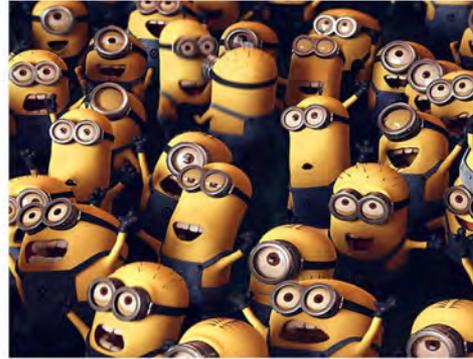


1

(It's the pool.)

Retention

Bright Idea



2

(It's the culture.)

“Have no fear of
perfection; you’ll
never reach it.”

Marie Curie

by my daughter, age 8



Let's write the next chapter...



Make a paper
airplane.



Write on it:
one thing you
learned today you
want to share or
discuss with a
colleague
OR
one thing you can
do to reduce the
gender gap.

RESOURCES

- AnitaB. | anitab.org
- Educause Community Groups (Women in IT) | Educause.org
- Gender Decoder: find subtle bias in job ads | gender-decoder.katmatfiled.com
- Girls Who Code | girlswhocode.com
- Grinnell College IT Careers | grinnell.edu/about/leadership/offices-services/its/open-positions
- IAM-HER | iam-her.org
- National Center for Women and Information Technology | ncwit.org
- Rewriting the Code | rewritingthecode.org
- Tech Ladies | hiretechladies.com
- TechWomen | techwomen.org
- Women 2.0 | switchthefuture.com
- Women in Technology International (WITI) | witi.com
- Women for Economic Leadership and Development (WELD) | weldusa.org
- Women Who Tech | womenwhotech.org



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2023
COMMUNITY
exchange

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